<h1 style="text-align:center">Effective Presentation Skills</h1>

Have you mastered the art of presenting effectively and persuasively?
Do you know how to apply claim-based models and persuasive techniques to deliver winning presentations that leave a lasting impact?

Introduction

The ability to present well is no longer just an additional skill; it is a critical competency that determines success in business, management, and leadership. Every professional—whether an executive, manager, or entrepreneur—will at some point need to communicate ideas, influence decisions, and secure buy-in from colleagues, clients, or stakeholders. A strong presentation can open doors, build trust, and shape outcomes, while a poor one can weaken even the best ideas. The Humanology Presentation Skills Program is designed to equip participants with the essential techniques and confidence to deliver high-impact presentations. Beyond learning how to speak clearly and confidently, participants will master structured methods such as claim-based models and persuasive insertions to strengthen their arguments and engage audiences on both rational and emotional levels.

Program Objectives

This training aims to:
- Plan their communication for effective result through general and context based ethos, logos and pathos
- Display the servant leader mannerism
- Be adept in applying the claim structure in their presentations
- Employ questions' based content for presentation preparation
- Undergo presentation analysis of others including peers
- Presenting short speeches and/or questions and responses to questions

Learning Outcomes

After completing this training, participants should be able to
- Identify and apply the claim based models in their presentations as well as any communicative based activities
- Present short informative and persuasive speeches effectively
- Prepare their speeches in a manner relevant to the audience
- Field questions at the end of their presentation
- Analyse others' presentations objectively

Who Should Attend?

Leaders and managers together with those whose job requires presentation skills as a central skill as well as those who are keen to imporve the targeted skill.

Methodology

Presentations, case studies, gamification

Program Outline

Time	Day One
9.00am– 10.30am	**Understanding Posture and Stances in Communication** This section will introduce participants to the verbal and non-verbal aspects of presentation especially relating to ethos and pathos. There will also be discussion and samples the stances employed by great speakers including the servant leader stance.
10.30am-11.00am	**Break and Networking**
11.00am-1.00pm	**Building and instilling confidence in self ability to present an introduction + 1 claim** Sharing and discussing the essential Claim based structure using 2 models which are common at international competitions. Relating and adapting these models to authentic set ups. ROTARO – A round table-round robin evaluation and answering the issues surrounding: 1. Entrance mannerism 2. Introduction The relevance of the claim
1.00pm-2.00pm	**Lunch Break and Networking**
2.00pm-3.30pm	**Four Ways We Can Respond to Others in Conflict Situations** This section will introduce participants to the Claim based Structure with authentic samples and the questions based preparation and presentation Big Group Socratic Based Debate to build confidence, comfort in the claim based structure and moving to the persuasive sections will be implemented as training and evaluation session for them.

Time	
	A reflection session at the end of the session to ascertain the realization levels of the participants.
3.30pm-5.00pm	**6 Keys to persuasions: Positioning yourself** In this section, participants would learn how to position themselves in terms of manner, matter and method based on their target audience and also their own strengths and weaknesses.

Time	Day Two

9.00am– 10.30am	**Presentation Analysis**
	
	In this module, the participants would evaluate their peers and other speakers, in section based presentations, using the matter, manner and method forms. This will help themselves in identifying strengths and weaknesses as well as errors and wins in others' presentations which will help them prepare their own presentations better.
	
	Analysis of the first presentation session
	Preparation time for Small group based debate
	Preparation for:
	    1. Event Plan
	    2. Main speech

10.30am-11.00am	**Break and Networking**
11.00am-1.00pm	**Presentation Analysis** In this session, participants will analyze the strengths and weaknesses of their earlier presentations through group discussion and feedback, before reworking them into individual versions for evaluation in the afternoon. The session also introduces two key techniques—signposting, which provides clear verbal cues to help the audience follow the flow of ideas, and front positioning, which enhances confidence and presence through body stance and movement. Together, these skills ensure that participants refine both the structure and delivery of their presentations for maximum impact.
1.00pm-2.00pm	**Lunch Break and Networking**
2.00pm-3.30pm	**Final Presentation** The final presentation serves as the culmination of the program, where participants put their learning into practice by delivering a structured, persuasive, and impactful presentation. This session challenges them to apply techniques such as persuasive storytelling, claim-based

	arguments, and confident delivery to engage their audience effectively. Each presentation will be followed by constructive evaluation, offering participants valuable feedback on content organization, clarity, body language, and overall influence. Through this process, participants not only demonstrate their mastery of presentation skills but also gain practical insights to refine their style and strengthen their confidence for real-world professional settings.
3.30pm-4.00pm	**Break and Networking**
4.00pm-5.00pm	**Final Reflection and Review** This final session will be on the review and reminder on key take home points together with managing finals issues in presentations. A final discussion on the 'I'm your friend approach'

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